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Trade Shows 2023/24



Trade shows are an excellent way for businesses to network, learn about new products and services, and gain valuable insights into industry trends. With so many trade shows taking place each year, it can be difficult to know which ones to attend. In this article, we will highlight some of the top trade shows not to be missed this 2023/2024.

1. **SEMA Show**: The SEMA Show is the premier trade show for the automotive aftermarket industry, taking place in Las Vegas Convention Center, from October 31 to November 3, 2023. The show will feature over 2,000 exhibitors and will cover topics such as car customization, racing, and performance parts.



2. **National Restaurant Association Show**: The National Restaurant Association Show is the largest food service trade show in the world, taking place in McCormick Place in Chicago from May 20-23, 2023. The show will feature over 2,300 exhibitors and will cover topics such as food and beverage, equipment, and technology.

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3. Money20/20: This annual event is one of the largest and most influential fintech conferences in the world, with a focus on payment solutions and other financial technology innovations. It takes place in Las Vegas from the 22-25 of October 2023, and attracts industry leaders, startups, investors, and media from around the globe.

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4. The Global Event for Innovative Payments and Identification Solutions: is a leading trade show for the payment and identification industry, showcasing the latest technology and trends in the field. It attracts a wide range of attendees including merchants, payment processors, financial institutions, and technology companies. It is a great opportunity for networking and learning about the latest developments in the field. Its next event will take place in Paris, in Porte de Versailles from the 28-30 November 2023.

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5. **Finovate**: This conference features demonstrations of cutting-edge financial technology from some of the most innovative startups and established companies in the industry. It takes place in various locations around the world and is a great opportunity for companies in the payment solutions industry to see the latest trends and technologies in the space.

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6. NRF Retail's Big Show: The National Retail Federation's Big Show is the world's largest retail trade show, taking place in Jacob K. Javits Convention Center, New York City, from January 14-16, 2024. The show will feature over 800 exhibitors and will

cover topics such as retail technology, e-commerce, and supply chain management.



In conclusion, attending trade shows can be a valuable investment for businesses looking to expand their network, gain industry insights and generate leads. The trade shows listed in this article are some of the most highly-regarded and offer a great opportunity for businesses to showcase their products and services, connect with potential customers and partners, and gain valuable knowledge.

At TCB Pay, we understand the importance of staying up-to-date on the latest trends and developments in the industry. That's why we make it a priority to attend and participate in relevant trade shows and events. We believe that these events are a great way to stay informed, meet new people and find new business opportunities.

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