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Tech



05/14/2024

Apple Card: Revolutionizing Credit Cards



In a move that shook the financial industry, Apple introduced its credit card, named the Apple Card, in collaboration with Goldman Sachs. Announced in March 2019 and launched later that year, the Apple Card promised to redefine the credit card experience with its seamless integration into Apple's ecosystem and a host of innovative features. With its sleek design, cash-back rewards, and commitment to user privacy and security, the Apple Card quickly gained attention as a disruptor in finance.

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Let's discover the benefits of the Apple Card:

Enhanced Cash Back with Apple Pay

Apple Cardholders earn 3% cash back on purchases with Apple and at select merchants including Nike, T-Mobile, and Walgreens when using Apple Pay. The card also earns 2% back on Apple Pay purchases with non-select merchants and 1% back on purchases made with the physical Apple Card.

Immediate Rewards

The Apple Card issues instant rewards. After you make a purchase, you'll receive a push notification on your phone confirming the amount of <u>Daily Cash</u> deposited into your account.

Rewards Can Earn Interest

Cardholders who redeem their Daily Cash to an Apple savings account can earn interest on their rewards (and any other deposits to the account).

No Fees

Apple Card doesn't have any fees. No annual, over-the-limit, foreign-transaction, or late fees. "Because your credit card should work for you, not against you" Apple says.

Privacy and Security

Apple Pay is designed with built-in security features in the hardware and software of your iPhone to reduce fraud cases that may occur with a physical card. Additionally, Apple doesn't retain any transaction information that may be associated with you, ensuring a high level of privacy.

Want to test the Apple Card? Discover How to Apply for the Apple Card in 3 Steps!

With the Apple Card, Apple offers a convenient and secure payment experience and a smarter way to manage your finances, without the usual hassles associated with traditional credit cards.

Discover The Apple Credit Card Review 2024 by Forbes.

Sources

- Apple Card
- Apple Credit Card Review 2023: Is It Worth It? | TIME Stamped
- Apple Card: All the Details on Apple's Credit Card MacRumors

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